

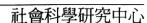
SCC

ATOI

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THE UNIVERSITY OF HONG KONG

香港大學



主任:白景崇



SOCIAL SCIENCES RESEARCH CENTRE Director: Professor J. Bacon-Shone (PhD Birmingham)



WhatsApp: +852 6625 6946 Email: justtang@hku.hk **Enquiry: Ms Just TANG**

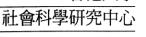
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SOCIAL SCIENCES RESEARCH CENTRE 社會科學研究。

Director: Professor J. Bacon-Shone (PhD Birmingham)



香港大學

主任:白景崇



Programme Rundown for The Third Open Data Conference Conference Title: "Let Our Data Talk"

Dates: 24 & 31 March, 14 & 15 Apr 2021 Time: 2:00 p.m. – 4:00 p.m./ 3:00pm – 5:00pm

Live-stream Zoom Webinar on HKU Knowledge Exchange Office FB Channel

Organizer: Open Data Initiative, Social Sciences Research Centre, HKU
Co-organizer: HKPC

Conference objectives:

- (1) To adopt better contact-tracing methodologies in fighting with COVID-19, as demonstrated by a use case on how government departments can improve operational efficiencies by sharing data via established framework of common data service portal to eliminate duplicated efforts on data-collection.
- (2) To amplify economic benefits of Open Data by promoting culture of innovation, and in creating new business opportunities and new jobs through provision of the Unique Building ID as the easiest-to-match dataset facilitating continual utilization from the private sectors. This move will practically stimulate data sharing from the private sectors, improve collaboration, and support collaborative innovation.
- (3) To rebuild trust and improve reputation of the Hong Kong Government by communicating with the general public through media partners regarding solid economic and social values of utilizing the Unique Building ID upon various innovations emerging in the open economy of Hong Kong collaborating with the Greater Bay Area;
- (4) To foster better decision-making in formulation of economic and social policies, to enhance the quality of life, and to strive for more inclusive societies.





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Expected Participants:

Based on past experiences from initial two Open Data Conferences held, 300 registrations, and 250 actual participants: Civil Servants: 30%, Business: 30%, Start-ups: 5%, Academics: 10%, University students: 15%, NGOs: 10% *Media: 3 Journalists (SCMP, HK01, Ming Pao)

*Special efforts will be spent on encouraging participations from the business sectors and targeted public personages. *eDM will reach 25,000+ contacts. Posters will be distributed to +100 secondary schools and +100 university faculties.

Trainings for working-level staff (Civil Service & Private Sector):

(1) Big Data & Open-source Fundamentals Workshop, Dec 2020 and Q1-2, 2021

Training for managerial grade staff (Civil Service & Private Sector):

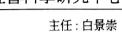
(2) AWS x Open Data Initiative, SSRC-HKU "Innovative Leadership with Open Data", hosted by HKPC, Q2, 2021.

Expected Impact to the Community:

- (1) Open Data is a worldwide movement, modernizing governments and engaging citizens by making available the data that drives government. When data is findable, machine-readable, and without limitations on its uses, the data informs the public and the private sectors who can realize on economic benefit and develop innovative solutions.
- (2) Research from Lateral Economics showed that Open Data creates 0.5% more GDP as compared to paid data. In 2013, McKinsey estimated a global market, powered by Open Data from all sectors, would create an additional \$3tn. to \$5tn. a year. Open Data is helping to fuel innovations and has a proven and significant economic impact on the Greater Bay Area, especially President Xi announced that Shenzhen would become the Data Hub for the region in October 2020.
- (3) The "open" language of Open Data lowers the barriers to gain access to data, raising the potential insights possible. For big data analytics and smart city development, the sharing and accessibility of data is the key to connecting systems, gaining insights, revealing effectiveness of charts, diagnosing problems, spotting trends, identifying patterns, predicting problems, and comparing competitiveness.
- (4) This Conference will provide the necessary insights into the existing problems and gaps on data sharing, what are the major obstacles in preventing a greater success and becoming more competitive. It will also explore on Hong Kong's specific governmental framework and societal makeup in transitioning into a digital economy.



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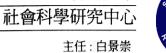


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Maximum Length of Time	Topics of Pre-recorded Talks (Subject to change)	Remark: TBC = To be confirmed
8 mins	Open Data Governance - International Standards Mr. Benjamin ZHOU Researcher of HK Open Data Index, Internet Society Hong Kong Chapter	Confirmed
8 mins	Data Literacy - The Most Wanted Skill in the Digital Economy Dr. Toa CHARM Chairman of OpenCertHub	Done
20 mins	How Cloud Computing empowers collaboration and innovation using Open Data & Shared Data? Mr. Owen CHONG Senior Business Development Manager, Amazon Web Services	Confirmed
15 mins	Topic TBC Mr. Thomson LAI Digital Transformation Lead, Greater China/ Executive Director, Innovative Solutions AECOM	Confirmed
6 mins	Development of a Common Spatial Data Infrastructure Dr. Bruce CHONG Director - Urban Sustainability, Climate Resilience & Smart City ARUP	Confirmed
8 mins	Applying BIM in Smart Cities Dr. Wendy LEE Regional Manager, HK& Macau Autodesk Far East Ltd.	Confirmed
10 mins	Automate and contextualise digital ads with Open Data Mr. Pili HU Technical Solutions Consultant, Google (Hong Kong) Limited	Confirmed
10 mins	Managing Resources to Meet Diverse User Demands Mr. Leo YU Deputy Commissioner, Census & Statistics Department	Confirmed
12 mins	How 5G and Pandemic Open Data foster Enterprise 4.0 Mr. Jorge LEUNG Head of Digital Enablement, Digital Transformation Division Hong Kong Productivity Council	Done
10 mins	How can Hong Kong's FinTech development benefit from Common Spatial Data Infrastructure? Mr. Emil CHAN Chairman of the FinTech Committee Smart City Consortium (SCC)	Done



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10 mins	Hospital Authority Data Collaboration Lab in the Digital Age Dr. Joanna PANG Senior Health Informatician, Hospital Authority	Confirmed
10 mins	Leveraging SaaS in Cloud: Machine Learning of Open Data Dr. Victor HUNG Principal Advisor, CIO Connect Hong Kong Limited	Confirmed
5 mins	Bringing research publications to life in the COVID-19 era, with rapid and interactive sharing of open data and code Dr. Scott EDMUNDS Editor in Chief, GigaScience Press, BGI-Hongkong Co Ltd	Confirmed
5 mins	Role of open data in CitizenScience Mr. Mendel WONG Co-founder, CitizenScienceAsia	Confirmed
8 mins	From Open Data to Open Technology in Hong Kong Mr. Sammy FUNG President, Open Source Hong Kong & Asia Dr. Haggen SO President, Hong Kong Creative Open Technology Association	Confirmed
Soundbites	Youth views on Open Data & Data-driven Economy	Confirmed

Note (1): 1-min excerpt of pre-recorded talks will be used for promotion of the Conference

Note (2): YouTube links of pre-recorded talks will be shared with Conference participants 10 days before the Conference so that they have enough time to view them beforehand.



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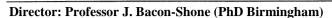
Social media posts & media interviews will be created by Organizing Committee to promote the Conference.

Organizing Committee of The Third Open Data Conference			
Academic	Industry	NGO	
Prof. John BACON-SHONE	Mr. Gene SOO	Dr. Kenneth TANG	
Director of Social Sciences Research Centre	Head of Ecosystem	Chairman of the Spatial Data	
University of Hong Kong	MTR	Infrastructure Committee	
		Smart City Consortium (SCC)	
Ms. Just TANG	Dr. Toa CHARM	Mr. Emil CHAN	
Senior Research Executive & Secretariat	Chairman	Chairman of the FinTech	
Open Data Initiative, Social Sciences	OpenCertHub Limited	Committee	
Research Centre, University of Hong Kong		Smart City Consortium (SCC)	
Prof. Ernest LO	Mr. Andy KWOK	Mr. Benjamin ZHOU	
Faculty of Business and Economics	Founder	Researcher of HK Open Data	
University of Hong Kong	OpenCertHub Limited	Index Internet	
		Society Hong Kong Chapter	
Prof. Kam-fai WONG	Mr. Ben CHENG	Ms. Sherry SHEK	
Associate Dean, Faculty of Engineering	Founder of Oursky	Internet Society Hong Kong	
The Chinese University of Hong Kong		Chapter	
Prof. Jiannong CAO	Mr. Desmond CHAN	Dr. Haggen SO	
Chair Professor, Department of Computing	Lead Consultant	President	
Hong Kong Polytechnic University	Digital Transformation	Hong Kong Creative Open	
	Divison	Technology Association	
	HK Productivity Council		
Prof. Michael FUNG	Mr. Vincent WONG	Mr. Sammy FUNG	
Professor in Business Economics, Co-	Lead Consultant	President	
Convenor of InnovationXBusiness@CUHK	Digital Transformation	Open Source Hong Kong & Asia	
Executive Director, Aviation Policy and	Division		
Research Centre	HK Productivity Council		
The Chinese University of Hong Kong			

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SOCIAL SCIENCES RESEARCH CENTRE 社會科學研究中心



主任:白景崇



Panel 1: 2:00pm – 4:00pm, Date: 24 Mar 2021 (Wed)

'Privacy-safe ways to deal with shared data on virus notification with Unique Building ID'

"Privacy-safe ways to deal with shared data on virus notification with Unique Building ID"		
Live Streaming Content	Topics (Subject to change)	Remark: TBC = To be invited
2:00pm - 2:03pm	Welcoming remarks & a recapitulation of the 3-year development of Open Data Initiative at SSRC-HKU, funded by ITC General Support Programme Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed
2:04pm - 2:11pm	Keynote speech: Topic TBC Mr. Victor LAM Government Chief Information Officer, OGCIO	Confirmed
2:12pm - 2:19pm	Thematic Talk: COVID-19 Spatial Contact Tracing (SCT) Ref: https://www.arch.hku.hk/research_project/covid-19-spatial-contact-tracing/ Dr. Eric SCHULDENFREI Head of the Department of Architecture, The University of Hong Kong	Confirmed
2:20pm - 3:05pm	Panel Discussion 1: Privacy-safe ways to deal with shared data on virus notification with Unique Building ID	
	Moderator: Prof. John BACON-SHONE Director of Social Sciences Research Centre The University of Hong Kong	Confirmed
	Panelists: 1. Mr. Eric TSE, Assistant Privacy Commissioner for Personal Data (Public Affairs) 2. Mr. Danny YEUNG, Chief Land Surveyor, Land Information Centre, Lands Department	Confirmed Confirmed
	 Mr. Donald MAK, Assistant Government Chief Information Officer (Infrastructure), OGCIO Dr. Eric SCHULDENFREI, Head of the Department of Architecture, The 	Confirmed Confirmed
	University of Hong Kong 5. Mr. Chi-lam LAM, Co-Founder and CEO at Spaceship, HKSTP Incubatee	Confirmed
3:06pm - 3:10pm	Recess (time for participants to type questions & comments in Zoom Q&A)	
3:11pm - 3:55pm	Live Chat Q&A (no audio comment, Facilitator selects written questions to read out, then Moderator directs questions to respective Panelists to address concerns from the Crowd)	
	Facilitator: Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong	Confirmed
	Moderator: Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed

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主任:白景崇

Director: Professor J. Bacon-Shone (PhD Birmingham)

3:56pm- 4:00pm	Closing Remarks on possible next step on using Unique Building ID to better fight with COVID-19 in Hong Kong Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed
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社會科學研究中心 SOCIAL SCIENCES RESEARCH CENTRE



Director: Professor J. Bacon-Shone (PhD Birmingham)

Panel 2: 2:00pm - 4:00pm, Date: 31 Mar 2021 (Wed) "How can Digital Tech Competence help in Employment and foster Entrepreneurship?"

Live Streaming Content	Topics (Subject to change)	Remark: TBC = To be invited
2:00pm - 2:03pm	Welcoming remarks & a recapitulation of the 3-year development of Open Data Initiative at SSRC-HKU, funded by ITC General Support Programme Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong	Confirmed
2:03pm - 2:48pm	Panel Discussion: How can Digital Tech Competence help in Employment and foster Entrepreneurship?	
	Moderator: Prof. Ngai PUN Professor of Sociology The University of Hong Kong	TBC
	Panelists: 1. Dr. Bruce CHEUNG, Acting Head of College of Life and Science, HKU SPACE 2. Dr. Toa CHARM, Chairman of OpenCertHub 3. Dr. Wendy LEE, Regional Manager, HK & Macau, Autodesk Far East Ltd.	Confirmed Confirmed Confirmed
2:49pm - 2:59pm	Recess (time for participants to type questions & comments in Zoom Q&A)	
3:00pm - 3:45pm	Live Chat Q&A (no audio comment, Facilitator selects written questions to read out, then Moderator directs questions to respective Panelists to address concerns from the Crowd) Facilitator:	
	Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong	Confirmed
	Moderator: Prof. Ngai PUN Professor of Sociology The University of Hong Kong	ТВС
3:46pm- 4:00pm	Closing Remarks on possible next step Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed

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社會科學研究中心





Director: Professor J. Bacon-Shone (PhD Birmingham)

Panel 3: 2:00pm - 4:30pm, Date: 14 Apr 2021 (Wed)

BIM, GIS, Common Spatial Data Infrastructure and Smart Cities: Challenges & Opportunities		
Live Streaming Content	Topics (Subject to change)	Remark: TBC = To be invited
2:00pm - 2:03pm	Welcoming remarks & a recapitulation of the 3-year development of Open Data Initiative at SSRC-HKU, funded by ITC General Support Programme Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed
2:03pm - 3:20pm	Panel Discussion: BIM, GIS, Common Spatial Data Infrastructure and Smart Cities: Challenges & Opportunities	
	Moderator: Dr. Kenneth TANG Chairman of the Spatial Data Infrastructure Committee Smart City Consortium (SCC)	Confirmed
	Panelists: 1. Ms. Winnie SHIU, Assistant Director (Spatial Data), Lands Department 2. Mr. TAM Wing-cheung, Assistant Director (Corporate Services), Buildings Department	Confirmed Confirmed
	 Dr. Bruce CHONG, Director of Urban Sustainability, Ove Arup & Partners Hong Kong Ltd. Mr. Thomson LAI, Digital Transformation Lead, Greater China/ Executive Director, Innovative Solutions, AECOM Asia Co. Ltd. Ar. Ada FUNG, BBS, Chairperson of Committee on BIM, Construction Industry Council 	Confirmed Confirmed
3:21pm - 3:30pm	Recess (time for participants to type questions & comments in Zoom Q&A)	
3:31pm - 4:20pm	Live Chat Q&A (no audio comment, Facilitator selects written questions to read out, then Moderator directs questions to respective Panelists to address concerns from the Crowd)	
	Facilitator: Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong	Confirmed
	Moderator: Dr. Kenneth TANG Chairman of the Spatial Data Infrastructure Committee Smart City Consortium (SCC)	Confirmed
4:21pm- 4:30pm	Closing Remarks on possible next step Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed

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主任:白景崇



Director: Professor J. Bacon-Shone (PhD Birmingham)

Panel 4: 3:00pm – 5:00pm, Date: 15 Apr 2021 (Thu) "Possibilities Unbound with Open Data of Public Transport Operators"

Live Streaming Content	Topics (Subject to change)	Remark: TBC = To be invited
3:00pm - 3:03pm	Welcoming remarks & a recapitulation of the 3-year development of Open Data Initiative at SSRC-HKU, funded by ITC General Support Programme Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong	Confirmed
3:03pm - 3:48pm	Panel Discussion: Possibilities Unbound with Open Data of Public Transport Operators Moderator: Ms. Patsy HO Cities Data Quality & Product Lead CityMapper Panelists: 1. Mr. Ricky HO, Chief Engineer, Smart Mobility, Transport Department 2. Mr. Gene SOO, Head of Ecosystem, MTR 3. Mr. Newton NG, Head of Development, Citybus and NWFB	Confirmed Confirmed Confirmed
3:49pm - 3:59pm	Recess (time for participants to type questions & comments in Zoom Q&A)	
4:00pm - 4:45pm	Live Chat Q&A (no audio comment, Facilitator selects written questions to read out, then Moderator directs questions to respective Panelists to address concerns from the Crowd) Facilitator: Ms. Just TANG Senior Research Assistant & Secretariat, Open Data Initiative Social Sciences Research Centre, The University of Hong Kong Moderator: Ms. Patsy HO Cities Data Quality & Product Lead CityMapper	Confirmed
4:46pm- 5:00pm	Closing Remarks on possible next step Prof. John BACON-SHONE, Director of Social Sciences Research Centre The University of Hong Kong	Confirmed

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Open Data Brings Commercial Benefits -Leveraging Digital Transformation

DIVE INTO E4.0 AND SEE HOW INNOVATIONS TRANSFORM CHALLENGES INTO NEW OPPORTUNITIES

Join us to understand the role of open data in bringing commercial benefits, gaining insights on how to leverage the edges brought by existing open data to strengthen your company's competitiveness.

Speakers & Moderators :



Mr Victor LAM, JP Information Officer



Mr Stephen WONG Privacy Commissioner for Personal Data



Mr Tak-cheung YU, JP Deputy Director of Buildings Department HKSAR Government



Prof John BACON-SHONE Director of Social Sciences Research Centre University of Hong Kong



Mr Edmond LAI Chief Digital Officer Hong Kong Productivity Council



Mr Rex LIU Director Security Management JETCO



Dr Victor HUNG Adjunct Associate Professor **Economics Department** University of Hong Kong



Dr Kenneth TANG Chairman of the Spatial Data Infrastructure Committee Smart City Consortium (SCC)



Technical Solutions Consultant Google (Hong Kong) Limited



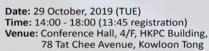
Prof Kam-fai WONG Associate Dean Faculty of Engineering The Chinese University of Hong Kong



Prof Jiannong CAO Chair Professor Department of Computing Hong Kong Polytechnic



Dr Toa CHARM Chairman of OpenCertHub Limited



Language: English



Program Rundown

Supporting Organisations (in Arbitrary order):

Tel 電話: (852) 3917 1600





























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Email: justtang@hkpc.org

*Videos of The Second Open Data Conference at HKPC on 29 Oct 2019: https://www.youtube.com/channel/UCWCk6Hp0NW4jfniTOTVBicQ

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Best practices and quick-wins for using open data in HK

June 9 2018

Hall II, Lee Shau Kee Lecture Centre Centennial Campus, HKU

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GLOBALMARKET Hong Kong has been gearing up to unleash the full potential of According to "The Economist", the world's most valuable resource is no longer oil, but data. When government data are made accessible and re-usable, CR SKNOWLEDGE collaborate in new ways. Businesses and entrepreneurs are using open data to better understand potential markets and build new data-driven products. Open data are key resources for *NOMICBENEFITS* accelerating economic growth and social innovation.

together data owners from public and private sectors, as well as open data practitioners to share best practices and quick-wins of using open data to diagnose problems and raise competitiveness of Hong Kong.

Panel discussion on how law and regulation might help facilitate open data.

Keynote Speaker



Panel Speakers







 Civil servants with or without Open Data in their projects will find it valuable to engage with developers who can help them better present their data and make the best use of it.
 Real life overseas examples relevant to Hong Kong will show how overseas governments tackle the legal and political concerns in their projects.

Users/analysts of Open Data would benefit from linking with developers who can enhance their use of data through Apps.

- NGO leaders can diagnose the social problems they are addressing through data-driven reports.
- University students and business professionals can link up to unlock the economic and social value of open data.

Registration Deadline: 7 Jun 2018

Details & Registration: www.ssrc.hku.hk/open_data.php



Organisers:



Social Sciences Research Centre The University of Hong Kong





Funding Organisations:







Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Innovation and Technology Commission or the Vetting Committee of the General Support Programme of the Innovation and Technology Fund.

*Report of The First Open Data Conference at HKU on 8 June 2018: http://www.ssrc.hku.hk/files/open_data/ConferenceReport.pdf